

Ripple Effect Water for Events Sponsorship Guidelines



We provide portable drinking water refill stations, dispensers and recyclable paper cups for eligible community events as a zero cost alternative to purchasing bottled water.

It's part of our *Ripple Effect* community grants and sponsorship program and builds on our commitment to go *beyond water for strong communities*.

About the program

The *Ripple Effect* program is one of the many ways we deliver our community strategy [Partnering for Stronger Communities](#).

The program has three categories:

- Water for Events Sponsorship (open all year round).
- Merchandise Sponsorship (two rounds open in March and September).
- Community Grants (open in April).

How does Water for Events Sponsorship work?

We invite community groups to apply at any time throughout the year for:

- A loan of our portable drinking water refill stations
- A loan of our 19-litre drinking water dispensers
- A supply of recyclable paper cups.

Applications must be submitted six weeks prior to your event date and will be reviewed within a reasonable timeframe depending on the number of applications.

Our capacity to support events is limited. Each year we receive a large number of applications, and although they may meet our guidelines, we are unable to support all requests.

Your request may be declined, or we may offer an alternative to what you have applied for. The sponsorship decisions we make are final.

Is my event eligible?

We support community events and initiatives, with **priority given to community-based, not-for-profit organisations throughout our service region.**

We believe it's important they make a significant and positive change within our local community. Therefore, applications for event support **must align with** (but are not limited to) at least one of the following key themes and areas of focus in our community strategy:

Regional prosperity

We will consider sponsorship support for initiatives and projects that build capacity with a focus on leadership, engagement, partnership, strategy and advocacy.

Education, training and volunteering

We will consider sponsorship support for initiatives and projects that promote access to quality education, training and volunteering pathways.

Health and wellbeing

We will consider sponsorship support for initiatives and projects that enhance public health and physical and mental wellbeing.

Natural environment

Healthy and sustainable ecosystems are crucial in providing communities access to clean water and unpolluted air, and in the production of food. We will consider sponsorship support for initiatives and projects that promote healthy and sustainable ecosystems.

Apply now

To apply please read guidelines below and submit an application form via our [portal](#).

How will you assess my application?

Applications will also be assessed according to the following criteria:

- Events must be located or held within our region. View our [service area map](#).
- Events must adhere to Victorian Government COVID requirements
- Where applicable, a COVIDSafe Plan must be provided during the application process
- Where applicable, obligations under the Child Safe Standards must be met including current Working With Children's Check documentation
- Evidence of legal status and public liability insurance must be provided.

Applications that fall outside the scope of the program will not be considered including those that:

- Are being held outside our service region
- May present a high COVID-related risk
- May attract adverse community response
- Discriminate adversely against any persons, organisations or groups
- Support organisations who receive income from, are supportive of, and/or have visible links to political/lobby groups, tobacco, gaming, alcohol and/or drug-related issues.

Applications from other types of organisations within South West Victoria that demonstrate alignment with our community strategy themes and meet the criteria may be considered at our discretion.

You'll need to sign an agreement

We will not release any water dispensers or portable refill stations until a Loan Agreement is completed and signed by the applicant.

Appropriate handling of the items, cleaning to COVID standards, and liability for damages are part of the agreement.

Promotion and dissemination

Successful groups need to acknowledge our sponsorship support and use our corporate logo in all promotional materials.

This can be done through project/event advertising, website and social media. We'll send you a copy of our corporate logo and brand guide to help.



We'll also support you in publicising the success of your event. Please share three high-resolution images with us within five business days of the event's completion, along with authorisation to use these images for promotional use.

How do I collect and drop off the items?

Refill stations and dispensers can be collected and returned to one of our corporate offices at:

- 25 Gateway Road Warrnambool
- 66 Grey Street Hamilton
- 15 Townsend Street Portland.